

**The Role of Relationship Quality in Promoting Contraceptive use among Currently Married or Partnered Ethiopian Women aged 18-45 year**

Neetu A. John

International Center for Research on Women

**Background**

Introduction

Understanding how individuals adopt, consistently use, and engage in contraceptive use decision-making is critical, given its potential to address public health challenges like high fertility, sexually transmitted diseases, including HIV, unintended pregnancy, reduction of maternal mortality, and enhancing maternal and child health (Tsui & Creanga 2009; Rutstein 2005; Marston & Cleland 2003).

This research is especially pertinent in sub-Saharan Africa as sexually active populations here continue to grapple with high levels of unintended fertility, maternal and child mortality, and HIV infection risk, underlining the need for continued efforts to expand contraceptive acceptance and adoption. While the contraceptive prevalence rate (CPR) is on the rise in many countries in the region, unmet need for contraceptives remains high in many settings (Westoff 2001).

Historically, women have been the main target of family planning programs and research for a variety of reasons (Becker, 1996; Watkins, 1993). However, the advent of HIV epidemic heightened awareness on how gender relations and gender disparities can influence sexual and reproductive health, and highlighted the need to focus on the social context of contraceptive use (Gupta 2000; Pulerwitz et al. 2000; Blanc 2001; Hatcher et al. 2012; Wingood & DiClemente 2002). These shifting paradigms are reflected in international forums such as the International Conference on Population and Development (ICPD) (1994) and the Beijing Conference on Women (1995) that explicitly call for the inclusion of men in reproductive health in general, and particularly in women's reproductive health (United Nations 1995).

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Since then, role of power in sexual relationship and reproductive decision-making has been a subject of much theoretical and empirical research, with power being conceptualized in a variety of ways (Riley 1997; Wingood & DiClemente 2000; Blanc 2001). However, the basic premise is that gender-based power in sexual relationship is frequently unbalanced and that women usually have less power than men, and that these gender-based inequities and disparities expose women to risk factors that adversely influence their sexual and reproductive health (Blanc 2001). For example, we now know, in the reproductive arena, that power may constrain a woman's ability to discuss, negotiate and access contraception because of threat of partner violence and/or abandonment as well as control over mobility and financial resources (Gage 1995; Bawah et al 1999; Hindin 2000, Blanc, 2001; Pulerwitz et al., 2012; Wingood & DiClemente, 2002; Dodoo & Frost 2008, DeRose & Ezeh 2010; Stephenson, Bartel & Rubardt 2012; Do & Kurimoto, 2012). From a policy and programmatic perspective, the global response to these power imbalances has often taken the form of interventions that focus on women and promote women's empowerment (Higgins et al., 2010). However, the effectiveness of empowerment interventions is increasingly being challenged as evidence of 'male backlash' is emerging in many contexts, resulting in elevated violence in women's lives (Schular & Hashami, 1994; Schular et al., 1997). Hence, there is growing recognition of the need to understand variability in socio-cultural context and how that affects female and male vulnerabilities, as well as increasing interest in research that understands masculinity and men's response to women's increasing power (Higgins et al, 2010; Dworkin et al., 2013; Dworkin & Blankenship, 2009).

Given these complexities, an area of research that could be very promising for understanding some of the pathways between gender power differentials and reproductive decision-making is understanding relationship quality. Scholars are increasingly turning their attention towards relationship quality, which is theorized as an important precursor for healthy behaviors within couples (Lewis et al., 2006; Robles et

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al., 2014). Relationship quality is typically measured as a composite of constructs such as relationship commitment, trust, intimacy, equality and communication (Fletcher et al., 2000; Kurdek, 1996).

These constructs are positively correlated with one another, but are often treated as distinct factors (Larzelere and Huston, 1980). Measures of relationship quality came out of interdependence theory which suggest that positive relationship dynamics foster a “transformation of motivation” from an individualistic orientation to one that is more pro-relationship (Lewis et al., 2006; Rusbult and Lange, 2003). Couples that have undergone this transformation are more likely to work together to minimize the threat of a health issue through a process called “communal coping” (Lewis et al, 2006).

Research in the West has long established a close association between relationship quality and health outcomes, including contraceptive use (Ku, Sonenstein & Pleck 1994; Manlove, Ryan and Franzetta 2007; Sayegh MA et al. 2006; Manning WD et al. 2009; Harvey SM et al. 2006). In sub-Saharan Africa while interest in this area is emerging, there is currently very little evidence looking at this relationship, especially in the reproductive arena. Basu (2006) talks about how demographic research often overlooks the linkages between love and sex and the complex emotional processes that underlie it. She discusses how relationships have emotional meaning for people. Drawing on anthropological research, she discusses how individuals in love are expected to trust their partners and not worry about their past or current actions, making it hard for them to prevent unwanted pregnancy or infections. Given these emotional processes, she talks about the inadequacy of explaining sexual behavior “solely on questions of victimhood and empowerment as determinants.”

Limited research in sub-Saharan Africa suggests that lower quality relationships are more prone to violence, relationship dissolution and extra-marital relationship (Conroy and Chilungo, 2014; Dunkle et al., 2004; Jewkes et al., 2010; Morris and Kretzschmar, 1997). Specifically, regarding contraceptive use,

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while many studies have explored the relationship between contraceptive use and specific interpersonal variables such as couple communication, household decision-making and gender power differentials, more nuanced research exploring the role of emotional processes such as trust, intimacy and egalitarian orientation is very limited. Moreover, most of the current research is limited to exploring the association between condom use with relationship trust in the context of HIV. However, the limited studies from sub-Saharan Africa do allude to the role of couple dynamics on contraceptive use, although many of these studies are small scale and mostly qualitative studies. For example, some studies report how women are driven to use contraceptives covertly because of relationship dynamics (MacPhail 2009; Oppong C 1997). A qualitative study from Ghana found that men associated female contraceptive use with promiscuity, which made contraceptive use challenging for the women. In this context, female contraceptive use could threaten the marriage and lead to consequences such as denial of sex, husband favoring or bringing a co-wife, threat of domestic violence or even abandonment (Bawah et al 1999). Another study in Zimbabwe found mistrust to be a major barrier preventing contraceptive use among married couples, and that contraceptive use was more prevalent among couples who freely communicated with each other (Muhwava 2009). Similarly, a qualitative study from Malawi found current relationship dynamics, especially perceived levels of trust and commitment in the relationship, to be a critical factor determining contraceptive use (John, Babalola & Chipeta, 2015). A quantitative study from Ghana that used relationship quality scales to assess their relationship with contraceptive use found a positive association between relationship satisfaction, trust and communication and contraceptive use (Cox et al 2013).

Given these gaps, in this study we undertook a comprehensive analysis to examine the relationship between relationship quality domains such as trust, communication, intimacy and egalitarian

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orientation on contraceptive use using large-scale population based data from Ethiopian women aged 18-45 years. We were also particularly interested in examining the impact of relationship quality on contraceptive use after accounting for gender power differentials between couples, which we measured using spousal age difference, household decision-making and polygamous marriage. Finally, we did simulations to estimate the affect relationship quality can have on overall contraceptive use.

### Ethiopian Context

The median age of first marriage for women in Ethiopia remains low at 17.1 years (Ethiopia Demographic and Health Survey (EDHS), 2016). The age at first marriage is slightly higher for males at 23.7 years in 2011 (EDHS, 2011). Moreover, the proportion aged 15-49 years, who have never been married is substantially higher among males than females, with 44% of men and 27% of women never married (EDHS, 2011). 11% of the population lives in polygynous unions, similar to the 2011 survey (EDHS, 2016).

Although, there is variation in marriage customs across religious and ethnic groups, in most cases, traditionally marriages are arranged by families with very brief engagement periods (Tilson & Larson, 2000). The bride joins the groom's house until the couple set up their own household (Ezra, 2003). Divorce is prevalent, with 45% of first marriages ending in divorce within the first 30 years (Tilson & Larson, 2000). Traditionally, Ethiopian men and women have distinct roles and responsibilities within marriage. The males are traditionally viewed as the breadwinners, who work outside the home (Ezra, 2003). The women, on the other hand, primarily have household responsibilities, with childbearing and child rearing culturally seen as their most significant roles (Ezra, 2003). In fact, the inability to bear children is a major ground for divorce (Tilson & Larson, 2000). However, some studies have also noted shifting marriage patterns, especially in urban areas, as the proportion of educated women in increasing

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as indicated by higher age at marriage, delay in the birth of the first child, and greater egalitarian role expectations within marriage (Ezra, 2003; Sibanda, Woubalem, Hogan, & Lindstrom, 2003).

Ethiopian women begin childbearing early, the median age at first birth for women is 19.2 years. Nearly 4 in 10 (38%) women give birth by age 18 (Ethiopia DHS, 2016). According to the Ethiopia DHS (2016), the current total fertility rate (TFR) is 4.6 children per woman. This means that an Ethiopian woman who is at the beginning of her childbearing years will give birth to just under five children by the end of her reproductive period if fertility levels remain constant over the childbearing years. There are large variations in the rural urban TFR, while the TFR in rural areas was 5.2 children; it was 2.3 children per woman in urban areas in 2010 (EDHS, 2016). There has been only a slight decline in TFR between 2011 and 2016. Knowledge of contraceptives is almost universal. The government sector is the major provider of contraceptive services, and caters to 82% of the modern contraceptive users. Thirty five percent of currently married women are using a modern contraceptive method, with the largest proportion (23%) using the injectable. There has been substantial increase in the uptake of modern contraceptives since the year 2000, when only 6% currently married women were using modern contraceptives (EDHS, 2000). More than 1 in 5 married women in Ethiopia have an unmet need for family planning: 13% want to delay childbearing, while 9% want to stop childbearing.

## Methods

### Data

Data for this study was derived from a multi-country study aimed at estimating the economic cost of child marriage. The study surveyed ever married women in the age ranges of 18-45 years. A total of 4149 women were interviewed in nine regions and one town administration of the country. A two-stage stratified sampling approach was used to develop the sample. Enumeration areas (EAs) were

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selected probability proportional to size (PPS). A household census was then conducted within each EA, followed by systematic selection of households. Occupants were then enumerated and eligible women identified. If a woman did not consent to participate, the field team selected another eligible woman from the same household or an adjacent household. In cases where a family head had multiple wives, only one randomly selected wife was interviewed. The women's questionnaire collected detailed information on the woman's demographic background, sexual and health history, relationship with her husband, household decision-making and contraceptive use. In addition, the household questionnaire collected information on household wealth, demographic and health information of the household members.

### Measures

#### *Key Dependent Variable*

Current contraceptive use: A dummy variable was created to measure current contraceptive use.

#### *Key Independent and Other Variables*

Relationship quality: Measures of relationship quality included 3 validated western scales (Trust, Intimacy, Egalitarian) that have previously been used in the African context (John et al 2017, 2016; Conroy, 2016; Cox, 2013) as well as a measure to assess general spousal communication. The Trust scale was an eight- item scale developed by Larzelere and Huston (1980), which was an adaptation of the Dyadic Trust Scale. Larzelere and Huston define trust "as a belief by a person in the integrity of another individual." The scale was conceptualized as a one-dimensional construct and has been shown to be associated with love and intimacy. Respondents are asked, on a scale of one to seven, to indicate how much they agree with each statement. The higher the score, the more trust the respondent perceives in

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her/his relationship. The positively worded items were reverse coded. Intimacy was measured using the six-item intimacy sub-scale of the Relationship Values scale developed by Kurdek (1996). The scale consisted of 6 statements, and respondents were asked, on a scale of one to nine, to indicate how much they agree with each statement, with higher scores indicating more intimacy. Equality scale was also a subscale taken from the Relationship Values scale developed by Kurdek (1996). The eight-item equality sub-scale captures the extent to which power and responsibility are shared between partners in the relationship. Respondents were asked, on a scale from one to nine, to indicate how much they agreed with each statement, with higher scores indicating greater equality or more shared power between partners. To assess general spousal communication, respondents were asked if they and their spouse communicated with each other about how their day went, their fears and worries, hopes for the future, things that happen in the community, birth spacing, schooling and health needs of children. The relationship quality measures were only collected from currently married and recently divorced, separated or widowed women, which included 3971 women. The reliability and validity of the scales was assessed using Cronbach's alpha and factor analysis. The predicted scores obtained following factor analysis were normalized to range from 0-100, where a higher score indicates more relationship quality.

Household decision-making: A series of nine questions were used to assess participants' levels of involvement in household decision-making in a variety of areas ranging from decision-making around children's schooling to larger household purchases. Principal components analysis was conducted and normalized scores that range from 0-100 were generated. Producing only one factor was desirable to minimize the number of predictors used in the multivariate models, which was accomplished by screening variables sequentially and retaining those that contributed to a high explanatory power for the factor (always greater than 30 percent).

Spousal age difference: To generate this variable, the wife's age was subtracted from her partner's age.



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Polygamous marriage: A dummy variable was created to differentiate between polygamous and monogamous marriage.

Contraceptive use at cluster level: To measure prevalence of contraceptive use at the community level, measures of contraceptive use were aggregated from individual responses at the cluster level, excluding the index respondent's response.

In addition, a range of standard socio-demographic, household and couple-level variables known to influence contraceptive use and relationship quality were included in the analysis such as the respondents' age, education, number of children, household wealth, religion and. Age was measured as continuous variables denoting age in years. In addition, a squared term for age was added given the inverted u-shaped relationship between age and contraceptive use. Dummy variables were created to measure school attendance, employment status and polygamous marriage. Number of children was calculated using the respondents' response to a series of questions on her childbirth history. Household wealth was constructed through a principal components analysis of household assets, and a battery of questions on housing characteristics such as ownership of consumer items and type of dwelling. The index score was then used to divide the households into quintiles that indicates the poorest, poor, middle, richer and richest households.

### Statistical Analysis

We first conducted exploratory data analysis. We examined data spread, frequency distributions, outliers, and patterns of missing values to ascertain appropriate treatment of variables. This was followed by univariate analysis to check frequency distributions and summary statistics, like means and variances for continuous variables and percentages for categorical variables. Finally, regression models

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were estimated using probit regression since our dependent variable - contraceptive use – is a dummy variable. Given the binary nature of our outcome variable, a linear probability model was not deemed appropriate since it assumes that the dependent variable has a normal distribution, which results in inaccurate coefficients in case of binary variables. With a probit model, it is possible to calculate marginal probabilities for each independent variable, which conveys the change in probability that each variable produces and whether it is positive or negative. In probit models, the probability of an individual using (or not) contraceptives is assumed to be determined by an underlying response variable.

$$Y_i = X_i\beta + \varepsilon_i$$

Where  $Y_i$  is the dependent variable – contraceptive use;  $\beta$  are regression coefficient to be estimated;  $X_i$  is a vector of explanatory variables that affect contraceptive use and  $E$  is the random error term. To interpret the sign and the magnitude of the coefficient marginal effects are estimated and interpreted. A separate probit model was implemented for each of our relationship quality domains (Trust, Intimacy, Communication and Egalitarian). We used a step-wise method to implement the regressions. We first implemented regressions with the relationship quality variable and socio-demographic factors. We then added the variables – decision-making, spousal age difference and polygamous marriage – that have often been used as proxy measures to measure power to the model to see how they affect the relationship quality coefficients. All analyses were performed in Stata 14 (StataCorp LP, College Station, TX). Data were weighted for complex survey design, including clustering of data.

After estimating the impact of relationship quality scales on contraceptive use, we conducted a series of simulation exercises to assess the impact improvements in relationship quality scores could have on

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overall contraceptive use. To implement the simulations, we estimated the difference between current predicted values of contraceptive use and their predicted values in three different scenarios:

relationship quality score=0, which is the lowest possible score; relationship quality score at the 75<sup>th</sup> percentile; relationship quality score=100, which is the highest possible score.

## Results

### Descriptive and Bi-variate Statistics

Table 1 outlines descriptive statistics of key study variables. Mean age of women in the sample were 30 years old (SD: 7.5), with 3.71 children (SD: 2.21). As many as 34.66% of the women had attended school. On average, male partners were 7.22 years (SD: 5.75) older than the women, while 8.97% of the women were in polygamous marriages (table 1). Average relationship quality scores ranged from 60.22 units (SD: 22.40) for the Egalitarian scale to 69.36 (SD: 24.42) for the Trust scale. The mean household decision-making score was 89.01 (SD: 19.51). As many as 37.54% of the women used contraception.

Table 2 provides a detailed distribution of relationship variables by contraceptive use. On average, while contraceptive users had higher relationship quality and household decision-making scores, women in polygamous marriages and with larger age differences with spouse were less likely to use contraception and these associations were statistically significant (table 2).

Table 3 presents the estimation results of relationship quality scales on contraceptive use. As discussed in the methods section, while we used a step-wise approach in implementing the regression, we only present regression results from the final model in the tables because the coefficients did not change dramatically. The results indicate that higher relationship quality scores had a positive marginal effect on contraceptive use. A 10-point increase in intimacy and egalitarian scales increased the likelihood of contraceptive use by 3 percentage points, while a similar increase for trust and communication scales increased contraceptive use by 2 percentage points (Table 3). Among other key variables, participation in household decision-making had a strong marginal effect on contraceptive use. A 10-point increase in household decision-making increased the likelihood of contraceptive use by about 2 percentage points. Similarly, as expected, larger age differences between spouses and being in a polygamous marriage were negatively associated with contraceptive use. Finally, you were more likely to use contraception if you were older, had attended school, were from a richer household and lived in a community where a larger proportion of the women were using contraception.

Results of the simulation also suggest that variation in relationship quality scores can impact contraceptive use (Figure 1). The egalitarian relationship scale saw the greatest shift, while the smallest change was experienced in the communication scale. There was a 12.5 percentage point reduction in contraceptive use, when the scores were capped at 0 for the egalitarian relationship scale and contraceptive use increased by 3.5 and 9.5 percentage points when the scores were fixed at the 75<sup>th</sup> and 100<sup>th</sup> percentiles, respectively. For the communication scale, contraceptive use declined by 7.5 points when the score was fixed at 0, while it increased by 3.5 and 4.5 percentage points when the score was simulated at the 75<sup>th</sup> and 100<sup>th</sup> percentile.

**Conclusion**

Results from our study suggests that investing in programs that work with couples and focus on building their relationship skills and quality can go a long way in reducing unmet need for contraception.

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**Table 1**  
**Descriptive Statistics of Study Outcomes and Predictors**  
**(n=3000)**

| <b>Variables</b>            | <b>% or Means (SD)</b> |
|-----------------------------|------------------------|
| Current Age                 | 30 (7.5)               |
| Schooling                   | 34.66                  |
| Employed                    | 13.54                  |
| No of Children              | 3.71 (2.21)            |
| Spousal Age Difference      | 7.22 (5.75)            |
| Household Decision-making   | 89.01 (19.51)          |
| Polygamy                    | 8.97                   |
| <b>Relationship Quality</b> |                        |
| <i>Trust</i>                | 69.36 (24.42)          |
| <i>Intimacy</i>             | 61.22 (21.36)          |
| <i>Communication</i>        | 65.31 (26.39)          |
| <i>Egalitarian</i>          | 60.22 (22.40)          |
| <b>Contraceptive Use</b>    | 37.54                  |

**Table 2**  
**Key Relationship Factors by Contraceptive Use Status**

|                             | <b>Contraceptive Users</b> | <b>Contraceptive Non-users</b> |
|-----------------------------|----------------------------|--------------------------------|
| <b>Relationship Quality</b> | <b>% or Means (SD)</b>     |                                |
| <i>Intimacy</i>             | <b>63.11 (18.83)</b>       | <b>60.07 (22.68)</b>           |
| <i>Trust</i>                | <b>71.66 (21.98)</b>       | <b>67.98 (25.67)</b>           |

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|--------------------------------------|----------------------|----------------------|
| <i>Communication</i>                 | <b>69.01 (24.65)</b> | <b>63.09 (27.15)</b> |
| <i>Egalitarian</i>                   | <b>62.95 (19.86)</b> | <b>58.59 (23.65)</b> |
| <i>Household decision-making</i>     | <b>93.26 (19.51)</b> | <b>87.56 (22.28)</b> |
| <i>Spousal Age Difference (yrs.)</i> | <b>6.65 (4.79)</b>   | <b>7.58 (6.23)</b>   |
| <i>Polygamous Marriage</i>           | <b>22.14</b>         | <b>77.86</b>         |

\*Significant differences in bold

**Table 3: Parameter Estimates from Probit Regressions Examining the Association of Relationship Quality Domains with Contraceptive Use among Currently Married/Partnered Ethiopian Women Aged 18-45 years (n=3000)**

| Co-variates                               | Intimacy <sup>1</sup> | Trust <sup>1</sup>   | Communication <sup>1</sup> | Egalitarian <sup>1</sup> |
|---|-----------------------|----------------------|----------------------------|--------------------------|
| <i>Marginal Effects (Standard Errors)</i> |                       |                      |                            |                          |
| <b>Relationship Quality</b>               | 0.003<br>(0.001)***   | 0.002<br>(0.000)***  | 0.003<br>(0.000)***        | 0.003<br>(0.001)***      |
| <b>Age in Years</b>                       | 0.055<br>(0.014)***   | 0.056<br>(0.013)***  | 0.055<br>(0.013)***        | 0.054<br>(0.013)***      |
| <b>Age in Years Squared</b>               | -0.001<br>(0.000)***  | -0.001<br>(0.000)*** | -0.001<br>(0.000)***       | -0.001<br>(0.000)***     |
| <b>Attended School</b>                    | 0.072<br>(0.021)***   | 0.075<br>(0.020)***  | 0.072<br>(0.021)***        | 0.069<br>(0.020)***      |
| <b>Currently Working</b>                  | 0.003<br>(0.036)      | -0.007<br>(0.037)    | -0.010<br>(0.036)          | 0.004<br>(0.036)         |
| <b>Decision-Making</b>                    | 0.002<br>(0.000)**    | 0.002<br>(0.001)**   | 0.002<br>(0.001)**         | 0.002<br>(0.002)**       |
| <b>Number of Children (No children)</b>   |                       |                      |                            |                          |
| <i>1-2 children</i>                       | 0.221<br>(0.038)***   | 0.215<br>(0.040)***  | 0.208<br>(0.043)***        | 0.219<br>(0.037)***      |
| <i>3-5 Children</i>                       | 0.254<br>(0.038)***   | 0.247<br>(0.041)***  | 0.243<br>(0.043)***        | 0.257<br>(0.037)***      |
| <i>More than 5 Children</i>               | 0.210<br>(0.043)***   | 0.201<br>(0.045)***  | 0.198<br>(0.047)***        | 0.212<br>(0.042)***      |
| <b>Spousal Age Difference in Years</b>    | -0.004<br>(0.002)*    | -0.004<br>(0.002)*   | -0.003<br>(0.002)*         | -0.004<br>(0.002)*       |
| <b>Polygamous Marriage</b>                | -0.071<br>(0.038)*    | -0.060<br>(0.038)    | -0.076<br>(0.037)**        | -0.067<br>(0.038)*       |
| <b>Household Wealth (Poorest)</b>         |                       |                      |                            |                          |
| <i>Poor</i>                               | 0.037<br>(0.032)      | 0.034<br>(0.032)     | 0.038<br>(0.032)           | 0.034<br>(0.031)         |
| <i>Middle</i>                             | 0.061                 | 0.055                | 0.062                      | 0.060                    |

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|                                     |            |            |            |            |
|-------------------------------------|------------|------------|------------|------------|
|                                     | (0.035)*   | (0.036)    | (0.036)*   | (0.035)*   |
| <i>Rich</i>                         | 0.075      | 0.069      | 0.077      | 0.070      |
|                                     | (0.034)**  | (0.035)**  | (0.034)**  | (0.033)**  |
| <i>Richest</i>                      | 0.049      | 0.042      | 0.051      | 0.048      |
|                                     | (0.031)    | (0.032)    | (0.031)    | (0.031)    |
| <b>Contraceptive Use at Cluster</b> | 0.525      | 0.512      | 0.527      | 0.521      |
|                                     | (0.067)*** | (0.066)*** | (0.067)*** | (0.066)*** |

Standard errors in parentheses

\*\*\* p<0.001, \*\* p<0.05, \* p<0.1

<sup>1</sup> Models also adjusted for Respondent's Religion, Urban/Rural Residence & Region and Sample Weights



